

BRUNETTI CLASSICO

WHERE TRADITION MEETS INNOVATION & THE TRUE *taste of Italy* AWAITS

MEDIA STATEMENT

Media release – for immediate release

FAMILIES CAN NOW ENJOY A TASTE OF ITALY, MINUS THE AIRFARE!

A study conducted by Pure Profile* has revealed that 58 per cent of Australians say recent interest rate rises and cost-of-living pressures have affected their holiday plans.

To help families take a break, iconic Italian food emporium, Brunetti Classico in Carlton, is helping patrons to have a taste of Italy without having to pay for the airfares.

Fabio Angele of Brunetti Classico said we are very aware that dining out as a family can be a great way to spend time together, although the cost can sometimes prove to be impractical, especially during the current economic climate.

“So that the tradition of dining out continues, at Brunetti Classico in Carlton, families can receive a free** kids pizza or pasta with every purchase of an adult meal from our menu, a great opportunity for busy working families from Monday to Thursday between 5.00-7.00pm,” revealed Fabio.

“At Brunetti Classico, family is at the heart of our business, and we want to share our Italian cuisine, culture and heritage with other families, and this is our way of paying it forward.”

Mother of two, Concetta from Bellfield said her family’s disposable income is closely budgeted and she is always on the lookout for ways to make savings.

“Like many middle-income families, recent times have forced us to be more conscious of our spending, we want to still be able to balance lifestyle with what is necessary,” said Concetta.

“As a child my parents used to regularly take my siblings and I out for meals, it was quality time together, which taught us many life skills from table manners to communicating respectfully, plus the joy of trying different foods.”

“I want to provide the same experience to my children, and it’s great to see that some businesses are giving back through different offers during these uncertain times, it really helps us make an easy decision when choosing where to go as a family.”

For further information on Brunetti Classico, please visit brunetticlassico.com.au

-ENDS-

[DOWNLOAD IMAGES HERE](#)

* Source: National survey of 1500 people conducted by Pure Profile and commissioned by Tourism & Transport

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Forum (TTF), December 2022.

** Available to children up to 12 years of age with the purchase of an adult meal, from Monday – Thursday from 5pm to 7pm at Brunetti Classico Carlton, 380 Lygon Street, Carlton. Offer not valid in conjunction with any other offer.

MEDIA ENQUIRIES

media@brunetticlassico.com

ABOUT BRUNETTI CLASSICO

Brunetti Classico began trading in 1985 as an authentic Italian Pasticceria located in Carlton. Since then, the business has grown into one of Melbourne's most iconic Italian food destinations. Serving patrons of all ages 'Italian style' with the finest coffee, traditional cakes, pastries, gelato and savoury selections, and a range of refreshments (alcoholic and non-alcoholic) - perfect for an aperitivo. Join us at Brunetti Classico any day of the week and enjoy the authentic Italian caffè and pasticceria experience. Now located in Carlton, Moonee Ponds and Melbourne Airport (T2 and T4).

Brunetti Classico - The Classic One!